



Change Enablement & End User Adoption

Analyst Firm, Gartner, states 75% of projects fail

Enterprises that have experienced challenging or unsuccessful upgrades cite poor Organizational Change Management as a major contributing factor to the failure. If Change Management efforts are a low priority, understaffed and /or started too late, then the entire project's success is put at risk. Even the best technology design will face low user adoption rates and acceptance when Change Management efforts have not prepared the user base.

Key Levers

To Elire's End-User
Adoption & Change
Enablement Methodology



**Stakeholder
Engagement**



Communication



Training



**Performance
Support**

**Elire can provide the experience,
expertise, and proven methodology to
assist with end user adoption and change
enablement using the following services:**

Strategy & Process Design

- ✓ Training & Change Management discovery analysis
- ✓ Training technology assessment and recommendations
- ✓ Training Design & development Strategy, assessment, recommendations

Content Development Platform Services

- ✓ Training
- ✓ Consulting – full project lifecycle
- ✓ Strategy
- ✓ Custom Development
- ✓ Deployment

Development & Delivery

- ✓ Customized curriculum development
- ✓ Classroom training, virtual classroom training, lecture, OTJ
- ✓ Trainer guides, manuals, exercise guides, job aids, QRCs
- ✓ Custom E-Learning
- ✓ Strategy Development
- ✓ Consulting
- ✓ Virtual Delivery – UPK, Webinars, Videos, etc.

Evaluate & Performance Support

- ✓ Maintenance & Support Solutions
- ✓ Transition Management
- ✓ Evaluation (KPI's, Kirkpatrick, etc.)
- ✓ Surveys



Interested in more information?
Contact Richard Merrill | richard.merrill@elire.com | 415.596.7984

elire.com    